

## April IIDA March Board Meeting - 04.01.10 4:00 PM

### Attendance:

Abby Scott  
Caitlin Ward  
Leigh Wiand  
Stephanie Hosier  
Jay Reyhons  
Jamie Eckmann  
Jennele Svoboda  
Sara Mills-Ryan  
Nicole Boesen  
Alissa Lemke  
Michelle Blunk

Board to vote on February Board Minutes next month for a majority vote.

- Financial Report:
  - The chapter currently has \$7000 in the bank.
  - ASID Expo was the only expense last month.
  - The Wells Fargo account is officially closed.
  - Jay Reyhons will be sending out budget updates to everyone.
  
- Communications
  - Jennele mentioned that she is moving forward on graphics.
  
- Membership
  - According to the most recent headquarters membership report, new members have joined the Chapter. Both professionals and students.
  - The most current Des Moines membership event had no new members in attendance.
  - The board will discuss membership event standards at the May board meeting.
    - Eastern Iowa starting charging non-members \$25 per event on January 1, 2010. The transition was well received.
    - Des Moines will begin charging as well.
    - Leigh Wiand mentioned that previous standards of handling events did not increase membership, which is the key to remember as standards change.
  
- Future Board
  - Jay mentioned there are four positions up for nominations.

- President Elect
    - VP of Membership
    - VP of GRA
    - Des Moines City Center
  - All other positions have chosen to stay on.
- Design Montage
  - April 9, 2010
  - An email will be going out with photos of some of the auction items.
  - Ticket sales are currently at 80 but should hopefully increase over the next week.
    - Last year 250-300 tickets were sold.
  - There are a variety of donated items up for auction with more on the way.
  - The raffle prize is twelve months of dinner at various restaurants.
  - Tickets may be purchased online.
  - Jay is still looking for volunteers. Email him if you are interested.
- AIA Spring Meeting
  - May 5, 2010
  - CEU Seminar will feature Cheryl Duvall
    - Seminar #1: 7 Catalysts of Change in Tough Times
    - Seminar #2: Sharpen Design Skills by Returning to the Basics
  - IIDA is responsible for covering Cheryl's travel costs.
  - Jay mentioned getting a group of board members together to take her to dinner on the evening of May 4th.
  - Registration for the event should be going out the week of April 7th.
  - Jay motioned to allocate \$500 to cover Cheryl Duvall's expenses for the AIA Spring Meeting. Leigh seconded. All were in favor.
- Upcoming Events
  - Discussion was had at the Board Winter Retreat to combine "Neocan't" and some sort of fashion event for later in the year.
  - Discussion was had at the Board Winter Retreat to combine the Summer Board Retreat and the Board Transition Event.
  - Michelle Blunk asked if combining all four events would work.
    - Stephanie Hosier mentioned that the timing of each event may not work. The Board Transition happens in June and "Neocan't" is tentatively set for late summer.
  - Discussion was heard that no one ever attends the Board Transition. Suggestion was made to send out a press release to introduce the new board members to the Chapter and have the new board members go out to dinner at the Summer Retreat.
  - Jay asked who plans "NeoCan't".

- Leigh mentioned she would volunteer but will be in need of a committee.
    - Leigh asked if Eastern Iowa and Omaha would be interested in attending this year.
      - Abby Scott mentioned that she would depending on the date.
      - Jamie Eckmann mentioned that Omaha holds something similar in May.
    - Leigh mentioned reps enjoyed the experience last year and already have been approaching her for this year's event.
      - She will email reps to verify what date would work best for them in relationship to Neocon in June.
    - If you are interested in helping with "Neocan't" please email Leigh.
  - Discussion was heard that if the Chapter is interested in doing the fashion event then we should start moving forward on the planning.
  - Jay mentioned for future events to consider having video cameras and projectors so all three City Centers are able to participate.
  - Abby will be sending website updates regarding Expo to Jennele.
- New Events
  - Leigh mentioned the Golden Circle Games registration is available.
    - Team of eight (must have at least four woman) price is \$150.
      - Additional team members are \$20 a piece.
    - Wednesday, June 16, 2010 at 3:30PM.
    - Located at the Iowa State Fairgrounds.
    - Event includes team building, networking, and games.
    - Must submit a name for a designated driver on the application.
    - Most likely would not be covered by IIDA.
    - Event is open to all City Center members.
- Iowa State Student Member Update
  - Senior Student Review went well.
  - April 22, 2010 is the IDSA Awards Night.
    - IIDA will presenting three awards to outstanding Student Members.
    - Board members are encouraged to show support and attend. Ask Leigh for details.
  - Student dinner date has yet to be determined.
  - Alissa Lemke mentioned five Kirkwood students and five UNL students have volunteered to help at Design Montage.
- Final board meeting of the year is **May 6, 2010 at 4PM.**

