

May IIDA March Board Meeting - 05.06.10 4:00 PM

Attendance:

Abby Scott
Caitlin Ward
Leigh Wiand
Stephanie Hosier
Jay Reyhons
Jamie Eckmann
Jennele Svoboda
Sara Mills-Ryan
Michelle Blunk

- Jay Reyhons motioned to approve the March and April Board Minutes. Jennele Svoboda seconded the motion. All approved.
- Jay send out 2010 Chapter Budgets via email.
- Stephanie Hosier sent out a new Non-Membership Chapter policy draft.
 - Please review and bring comments and ideas to finalize policy at the Summer Board Retreat. Contact Stephanie or Jay with any comments or questions before the Retreat.
 - Main points that were revised:
 - Annual holiday party
 - Allowing non-members to attend two events for free and charging for all events afterwards vs. limiting non-members to attending only two events per year.
 - Leigh Wiand mentioned the importance of the goal being to increase membership. Something must change from the current policy because membership is not increasing.
- Headquarters Benefit Campaign:
 - 25% is not enough to cover two memberships from each city center.
 - The Chapter has several options. Two of which are: Cover five memberships instead of six, or, the Chapter can provide the additional \$500 to cover the sixth membership.

- Michelle Blunk suggested we approach each of the six submissions and actually see if they would appreciate the free membership.
 - Both submissions from Omaha are active members.
 - Verify with Jacky Raymond about the Des Moines submissions.
 - Both submissions from Eastern Iowa attend several events and meetings.
 - Discussion was heard that it would be advisable to call this campaign a "drawing" to Chapter members.
 - All board members were in agreement to stay with the 25% offered by headquarters and not submit any additional funds from the Chapter.
 - Discussion was heard that each city center should submit up to five candidate names to enter in the free membership drawing. Headquarters will then select five names from the pool of submissions. Those five chosen will win the free membership.
 - Each city center is to submit up to five candidate names to Stephanie by May 7th at 2PM.

- 2010-2011 Board Nominee Review:
 - Caitlin Ward motioned to approve the Nominees. Jay seconded the motion. All approved.
 - Nominee list will go out to the professional members next week.

- Design Montage:
 - Event went very well. The planning was smooth with it being held at the same location.
 - Turn out was lower than last year.
 - The event turned a profit of \$5000.
 - A portion of the profit will go towards the Boys and Girls Club of America Art Program.
 - Jay will review amount to be donated with the Design Montage committee and will forward information to the Board for approval.

- NeoCan't:
 - July 22, 2010 12:30-6:00 (No lunch will be provided)
 - Leigh mentioned she is in need of more people to help out on the committee.
 - The event will be set up into four parts: open vendor visit time, CEU, open vendor visit time, CEU
 - The decision has been made to hold off on adding a fashion show to the event due to lack of planning time. Most Chapters advice allowing a year to plan and prepare.

- Last year's event hosted 31 vendors.
 - Please pass the word along about the event to any vendor that may be interested in participating.
 - The committee is planning on housing up to 45 vendors this year.
 - No location has been set yet. Any suggestions please contact Leigh.
 - Leigh will keep the board up to date as new information arises.

- Synergy:
 - May 13, 2010
 - \$55 registration fee
 - 105 registrants to date.
 - 88 total booths set up
 - 82 vendors and organizations attending
 - USGBC, IIDA, IDCN, ASID
 - The majority of the event is being paid for by sponsors.
 - The Chapter hopes to profit \$7,000 from the event.
 - The Omaha City Center has partnered up with ASID for the event and mentioned it has been a good partnership.
 - Leigh asked if Omaha would advise Des Moines to seek out a partnership with ASID on NeoCan't.

- Summer Board Retreat:
 - Discussion was heard of two possible dates: July 23-24 (the day after NeoCan't) or August 6-7.
 - Please keep your calendars open for one of these two dates.
 - Jay will be sending out emails to coordinate location and date soon.

- CLC
 - June 11-13 (The weekend before Neocon)
 - The actual meetings take place on June 12th and 13th.
 - The Chapter will have two hotel rooms, which offers the opportunity to send another Board member to CLC.
 - The CLC agenda may affect who would attend.
 - Please send Jay an email if you are interested in attending.

- Eastern Iowa Fundraiser:
 - Michelle Blunk and Sara Mills-Ryan mentioned they have been approached on several occasions by a sales rep to host a boat cruise fundraiser.
 - Sara requested input from the Board.

- Discussion was heard from Omaha that the biggest expense for the event will be the food. Several donors will be needed to put the event on not just the one sales rep interested.
 - The first Cruise for the Cause took five months to plan.
 - The event wouldn't have to include a silent auction like Cruise for a Cause.
 - Event would be a two-hour boat ride on the Mississippi River.
 - Sara mentioned that keeping the ticket price low and deciding on a date is key because the majority of the city center members have some kind of drive to attend.
 - Discussion was heard to plan the event for next Spring.
 - Submit event for 2011 budget.
 - Discussion was heard to consider using "Cruise for a Cause" tagline.
 - Omaha has all the graphics and past information.
 - Eastern Iowa to coordinate further discussions with Omaha.
- Discussion was heard to stay organized as a Chapter on big events. Coordinate sponsorships so that each city center isn't hitting up the same reps for every event. Rep budgets are being squeezed along with everything else.
 - Discussion was heard that Chapter Charity events should be open to everyone in the community. It's an important way to grow as a chapter.
 - Last Board Meeting! Jay to coordinate via email for future meetings.