



New Year Trends & Resolutions

Design Trends for 2008

As we start the New Year it is important to stay in touch with the trends and design concepts that are going to be prevailing in 2008. Let's all get a fresh start by learning from two of the leaders in the industry.

Sherwin Williams – Jennifer Jones will present an in depth look at color trends and forecasts for 2008.

Formica – Nick Nelson will take us on a virtual walk through global trade shows from the past two years and discuss color and material tendencies that are important to watch in the near future. We will explore how trends begin, influences that mold them, and follow them as they become products. CEU Credit: 0.1 Course #4845

Date: Wednesday January 23, 2008

Time: 4:00pm – 6:00pm

Location: Shive-Hattery
2834 Northgate Drive
Iowa City, Iowa 52245

**You should have received an “Evite” for this event.
Please RSVP using the “Evite”**

**If you did not receive an “Evite” please send your
RSVP to Rebecca.Jourdan@LarrisonArchitects.com**

Meeting Minutes from our December Meeting

Christmas Party!!!

1. Thank you
 - A. To Allsteel for hosting a fun and festive party at their headquarters facility in Muscatine. Thanks for the wonderful food, atmosphere and company!
 - B. To our industry reps for the phenomenal door prizes – Every year we are grateful for their generosity in making our party amazing!
 - C. *To all who participated in the IIDA Christmas family project! We successfully met and exceeded our goal of \$650.00 – we raised \$920.00! With all the donations we were able to purchase 3-5 gifts per family member AND include gift cards to Hy-Vee and Wal-Mart. I know that the family appreciates our efforts very much.*

*Thank you again for all of your donations and help wrapping! It is wonderful to be involved with such a caring group of people.
Thank You!
(from Becky Lahart)*
 - D. To Becky Lahart for coordinating our Community Service event. The organization of receiving the donation, shopping, wrapping, and delivery was a huge undertaking and Becky did a fantastic job!

2. Event Details

We gathered at Allsteel in Muscatine for our annual Christmas party. After wrapping presents for the community service event we enjoyed luscious appetizers and drinks. Our door prize giveaway was next and our reps never disappoint in providing amazing prizes that we all desire! Finally we had the white elephant gift exchange which is always full of laughs, “stealing”, and a great time by all!

New Year's Resolutions – IIDA Style

As the New Year begins many of us look to make changes and improvements in our life. It is also a great time to assess the direction of our IIDA group and set goals and commitments for the coming year. Join me in trying to hold to these resolutions through the coming year!

Meeting Times –

Let's resolve to start on time and keep our meetings to two hours

Even though our IIDA meetings are fun, social events, we need to be mindful of our meeting times and try to get everything done within a two hour time frame. We will plan on our meetings being 4 – 6pm or 4:30 – 6:30pm depending on the meeting location. Please arrive promptly so we can start and finish on time. Of course everyone is welcome to socialize and even enjoy dinner or drinks together after the meetings!

Membership –

Let's resolve to encourage non-members to become IIDA members and encourage current IIDA members to get involved

Participation this past year was great and we are so encouraged by everyone attending and showing excitement in all the IIDA events! As we all know, it is a privilege to be able to have these resources and meetings and we want to ensure that everyone is getting the most out of their membership dues. Our committee has put forth the motion to keep better track of membership in our chapter.

Non-members will be allowed to attend up to two meetings at no cost and after that will be encouraged to join IIDA or pay a fee of 30 dollars to attend future meetings. Two meetings a year will be designated "Membership Meetings" and will not cost for non-members in order to encourage people to come see what we do. If you have questions about joining IIDA or need financial help to become a member, feel free to contact me at Rebecca.Jourdan@LarrisonArchitects.com or check out the website at www.iida.org

InterfaceFlor has donated a 25 dollar Lowe's gift card to our group and it will go to the first person who signs up to become an IIDA member this year! If you are currently an IIDA member and haven't attending a meeting in awhile, make an effort to join us this coming year!

Registration –

Let's resolve to become Registered Interior Designers

The state of Iowa passed legislation allowing us the privilege to register as interior designers giving us legal recognition. This legislation took TEN years to pass and it is a privilege to have the opportunity to distinguish ourselves and our field. Unfortunately, this is a privilege that can be taken away if it is not successful these coming years. We must take advantage of this by making sure we register ourselves in the state of Iowa. In order to find out more information on registration or to fill out the application, visit our website www.iida-gp.org and click on the legislation page.

Green Commitment –

Let's resolve to have a greener, more sustainable personal life as well as implementing green techniques in design.

"Eco-Friendly Tip #1 on Oprah: Eco-Friendly Canvas Bags

When you're deciding between paper and plastic at the grocery store, choose neither. Plastic takes 1,000 years to decompose and paper bags use 14 million trees a year. Instead, an easy eco-friendly tip is to use cloth grocery bags. One eco-friendly expert urged consumers to look at the amount of packaging in the grocery store; buy items that use minimal packaging.

Eco-Friendly Tip #2 on Oprah: Eco-Friendly Eating

Using one less napkin a day can make a huge difference. Give up one paper napkin a day, and you'll save a billion pounds of paper waste in landfills a year. Using cloth napkins is one easy eco-friendly tip that makes a huge difference.

Eco-Friendly Tip #3 on Oprah: Natural Cleaning Products

“Clean doesn’t have a smell,” says one environmentally friendly family. When your bathroom is clean, it shouldn’t smell like pine or lemon. Switch from toxic to non-toxic, natural cleaning products. Seventh Generation sells non-toxic products, which improve your family’s health.

Eco-Friendly Tip #4 on Oprah: Change Your Lightbulbs

Most of the energy comes from coal-fired plants. A compact fluorescent light bulb is more energy-efficient and will save you money in the long run.

Eco-Friendly Tip #5 on Oprah: Daily Green Tips for Every Family

Use the same cups over and over.

Don’t run the dishwasher unless it’s absolutely full.

Don’t throw away clothing or shoes, especially leather shoes.

Buy clothes and other items at secondhand, consignment, or resale shops.

Put power strips on your TV to turn everything off when you go to bed or leave for the day. Vampire or standby power drains energy.”

Article by Laurie Pawlik-Kienlen

Committee Opportunities

Along with the New Year’s Resolutions, we want to open up some new opportunities within our IIDA group for involvement. This year we’d like to reach out to **design students**. There are several small colleges that have design students and they are looking for connection and guidance. February 4 – 8 has been designated by IIDA as student mentoring week – let’s have two or three volunteers by that time ready to organize some college visits!

Have you heard or seen the hottest IIDA event around the country? Fashion shows as fundraisers have been done by many IIDA chapters and they provide a fantastic opportunity for fun, creativity, and fundraising! Industry reps pair up with design teams who create amazing outfits to display at our own fashion show gala. We’d like to do this in Eastern Iowa sometime next year and need to form a fashion show committee. This committee will at first look into what other chapters have done and formulate a plan on how to do it in Eastern Iowa. They will plan and put on the event. It is a large undertaking that proves to be very fun and rewarding. Contact me (Rebecca Jourdan) if you are interested in being a part of the **Fashion Show committee** or if you want to see pictures of other shows. We’d like to have at least four to six people on the committee and have them working together soon.

STEP Workshop

A STEP workshop for anyone interested in taking the NCIDQ exam will be held on January 25th – 27th at the Iowa State University campus. This workshop is sponsored by ASID. The deadline for registration is JANUARY 11 and the cost to register is \$400 for the full workshop, \$175 for the multiple choice portion only, or \$295 for just the practicum portion. You can register online and get more information at <http://www.asid.org/designer/NCIDQ+Preparation+-+STEP.htm>

Upcoming Meeting Schedule

February 13 **MEMBERSHIP EVENT and CEU** **Iowa City, Iowa**
Betty Hase from Herman Miller will present a CEU on "Evolutionary Workplaces"
Note different meeting date

March 26 **FORUM TOUR and SPEAKER** **Muscatine, Iowa**
Tour HNI headquarters (LEED Silver), Speaker on LEED and sustainability

April 18 **DESIGN MONTAGE AUCTION** **Des Moines, Iowa**

May 2 **CHICAGO TRIP** **Chicago, IL**
Frank Lloyd Wright walking tour, tour famous Unity Temple, Dinner and optional stay overnight. ***There will be a special invite for this event later this month***

May 28 **FORUM TOUR** **Cedar Rapids, IA**
Tour two amazing historic homes

